

UNIT Assessment Method

ABE Assignment Units

Level 4	4UIE	Employability and Self Development
	4UESD	Introduction to Entrepreneurship
Level 5	5UBCB	Buyer and Consumer Behaviour
	5UEE	Employee Engagement
	5UMAO	Managing Agile Organisations and People
	5UMSR	Managing Stakeholder Relationships
	5UOM	Operations Management
Level 6	6UGHR	Contemporary Developments in Global HRM
	6ULSC	Leading Strategic Change
	6UODD	Organisational Design, Development and Performance
	6USHR	Strategic HRM
	6USMR	Strategic Marketing Relationships
	6USSR	Strategic Stakeholder Relationships

ABE Timed-Written Exam Units

Level 4	4UIQM	Introduction to Quantitative Methods
	4UPM	Project Management
	4UDCT	Dynamic and Collaborative Teams
	4UPHR	Principles of HR
	4UPMP	Principles of Marketing Practice

ABE Timed-Open Book Exam Units

Level 3	3UBE	Business Essentials
Level 4	4UDBE	Dynamic Business Environments
	4UEO	Enterprising Organisations
	4UFM	Finance for Managers
Level 5	5UADM	Analytical Decision Making
	5UEFM	Effective Financial Management
	5UHRM	Human Resource Management
	5UHRP	The HR Professional
	5UIBE	International Business Economics and Markets
	5UIBP	Innovation and Business Performance
	5UIMC	Integrated Marketing Communications
	5USSM	Societal and Social Marketing
Level 6	6UAPM	Advanced Project Management
	6UBES	Business Ethics and Sustainability
	6UBSD	Business Strategy and Decision-making
	6UCF	Corporate Finance
	6UDIM	Developing International Markets
	6UDMS	Digital Marketing Strategy
	6USM	Strategic Marketing