



Why ABESA?

The Association of Business Executives South Africa's (ABESA) members benefit from a range of programmes and activities to develop, enhance and improve their management know-how and its applicability into the local and international context.

ABESA enhances an individual's ability and resource pool to become an effective as well as a successful manager. ABESA views continuous professional development as essential to a successful career in management.

In today's fast paced business world building a network of peers and colleagues is essential in the development of communities of practice which see past the challenges of operating within the South African post apartheid environment. ABESA strives to build a reputable community of managers which is commensurate with international best practice and management norms.

Because ABESA represents a Community of Expert Practitioners (CEP) in management our members are benefited by opportunities to become known and realise improved career opportunities. ABESA also assists with establishing the individual as an experienced and values based management professional.

ABESA's members not only learn from each other, but also profit from an authoritative association of highly experienced professionals who promote best practices, values and effective management.

ABESA enables development of the manager through the following activities annually:

- Continuous Professional Development including awards in the UK and short learning programmes in SA
- Workshops
- Conferences
- Newsletters
- Journal