

# ABE Regulations Affecting Assessment Grading Outcomes (Marks of Zero and One)

# Overview of when a '0' mark is applicable

ABE Assignments and Open-book Exams (OBEs) are designed to give learners the best opportunity to demonstrate applied skills and knowledge, as it will be this critical thinking that is requisite at Level 4 and up, and that truly adds value in a real-world business context. To ensure that applied knowledge and skill are demonstrated, each ABE assignment and open-book exam calls for context or a business background, that can be used by the learner as a basis for discussion of business theories and models in an applied context in their question/task responses. See below for more details on how to avoid a mark of '0' and why these elements are important to the achievement of units assessed via the methods outlined above.

# Common reasons for a mark of '0' being awarded

# Company Summary/Context

Without a context/business background as a foundation, learner question/task responses tend to demonstrate recall of theory, as they have no context to demonstrate applied theory. While learning should comprise theory recall, in and of itself theory recall would not access adequate marks for the work to exceed a lower pass boundary standard. Because of this, assignments and OBEs that omit a company background or summary are not marked and receive a zero ('0') mark. A company background/context is a fundamental element of the learner's submission, and submissions without this are not considered to be markable. It is important to note that learners should ensure that they thoroughly read and understand assignment briefs and question papers before completing them, including all cover page instructions.

Assignment briefs and OBE question papers contain comprehensive instructions on how the learner must complete the assignment/OBE submission to optimise marks accessed. It is also recommended that learners and learning providers read the following documents before completing relevant assessments:

- Open Book Exam Style Guide
- Assignment Style Guide

Both documents are available on the Library section of the ABE Portal.



### Unit Specific Criteria

### 4UESD

The 4UESD assignment brief cover page instructions explain that inclusion of a job description and CV are required. If these instructions are not followed the submission is considered unmarkable and a 0 mark is appropriate, as without this basis the learner will not be able to demonstrate the applied knowledge required to pass this unit. Job descriptions and CVs should <u>not</u> be provided as a URL link unless the assessment specifically request this. URL links that do not work also make the assignment unmarkable, so if a link is included it should be tested prior to submission. Links to job descriptions and CVs (LinkedIn profiles) that do not work are considered the same as omitting this information as the marker will be unable to view or mark this content. Use of links should be avoided unless expressly asked for in assignment brief tasks and the learner should double check that links work before submitting assignments.

### 4UE

The 4UIE assignment brief cover page instructions explain that inclusion of a plan to start a business is required. If these instructions are not followed the submission is considered unmarkable and a 0 mark is appropriate, as without this basis the learner will not be able to demonstrate the applied knowledge required to pass this unit. If an existing business has been used for this section, this will also warrant the paper not being marked and a 0 mark being applied. This assignment brief assesses the approach and actions a learner would take to start a company, commentary on an existing business does not demonstrate the applied skills and knowledge that this unit assesses.

A full list of the units which have special criteria attached to them can be found at the end of this document.

### Other Instances

Other instances where a 0-mark may apply include learners:

- completing an incorrect assignment brief/question paper (i.e., wrong session, wrong unit, or
  - a sample paper)
- submitting only a coversheet
- submitting only an empty template.
- Submitting a PDF file that is corrupt or empty and does not allow the marker to open or view the file. ABE make every effort to contact the centre to retrieve a viewable version if a submission file of this nature is identified. However, once the submission deadline has passed

ABE are not always able to guarantee that an assessment is marked if:

- √ the centre is unresponsive to an attempt to retrieve a viewable version (for the duration of the marking window),
- ✓ the resubmission is also non-viewable,



It is important to note that responsibility is with learners and centres to ensure that the assignment/ OBE script submitted is not corrupted or empty. Learners are encouraged to check with centres to confirm that the centre opens OBE script and assignment files to check them for emptiness/corruptibility prior to submission to ABE or if this expectation is on the learner. To guarantee that your assessment is marked it should be complete, in correct file format and submitted within deadline. Please consult the submission guidance available in the library section of the ABE Portal for guidance.

## Instances where a mark of '1' is applicable

A mark of '1' is given when academic misconduct is detected.

This mark is awarded when the learner submissions show evidence of:

- Collusion between one or more learners.
- Substantial plagiarism of another learner's work in a submission.
- Being outside the limits of allowable internet sources collectively or one single source.
- Being outside the limits of allowable AI use in a submission.

Please consult ABE's Malpractice Policy and ABE's Plagiarism, Collusion and Misuse of Al Policy (also available on the Portal) and the Al Use Guidance Notes for more information on why a 1-mark is sometimes applicable.

# Assignments Several Units should be written from the point of view (PoV) of a consultant or practitioner: SUBCB SUEE SUMAO SUMSR SUOM GUODD – ODD practitioner GUSMR – marketing consultant GULSC – CEO GUGHR The business must be a multinational company (MNC). GUSSR In answering the Tasks, you should assume the role of an experienced consultant hired by the Board or the owner of the

You are required to choose a major change project of relevance to your chosen organisation and this change project must be outlined briefly within the organisation summary. All your answers, in addition to relating to your chosen organisation, must

**NOTE** – Ensure you have chosen an organisation with numerous international business interests and has exposure to both foreign currency exchange risk and interest rate risk. The organisation must transact in different currencies and

**Units with Special Assessment Conditions** 

must borrow money from external sources (eg banks).

Major change project lasting at least six months

Commercial business selling branded products and services.

**OBEs** 

**5UIBE:** 

**6UAPM**:

**6UDIM:** 

6USM:

organisation.

also relate to the change project.

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Global commercial business