

# April 2025- School and University Engagement India – Nepal – Bhutan

April witnessed a number of Outreach activities. We released a splendid article on the abe endorsed KidsMBA programme in a leading magazine widely circulated in both digital and print format. Read the article in the April issue of Education Today. Inset : with Mr Anil Sharma Founder, Education Today & Education News Network at the editing studio in Bengaluru. Download the issue from here

[www.https://educationtoday.co/Magazine/magazine?id=379&url=April-2025-Magazine-EducationToday](https://educationtoday.co/Magazine/magazine?id=379&url=April-2025-Magazine-EducationToday)

<https://educationtoday.co/>





# Education Today Magazine – April Issue



## KidsMBA: Shaping Tomorrow's TYCOONS Today

As education evolves to meet 21st-century demands, students need more than academic knowledge—they require critical thinking, creativity, and problem-solving skills. Enter KidsMBA, an internationally recognized program for students aged 11-15. This 16-module course teaches entrepreneurship fundamentals while fostering essential life skills like collaboration and creative thinking.

Endorsed by ABE and featured in Forbes, KidsMBA empowers middle schoolers with business knowledge and prepares them for future success. Now embraced by schools across India, Nepal, Bhutan, and beyond, KidsMBA is shaping tomorrow's leaders and entrepreneurs.

### A Global Perspective: Why KidsMBA Matters

As industries evolve rapidly, entrepreneurship education is more crucial than ever. The KidsMBA programme, founded by Prof. Mark Watson-Gandy OBE, fills this gap by providing practical, hands-on business knowledge. Prof. Watson-Gandy, who noticed many businesses fail due to avoidable mistakes rather than flawed ideas, concluded that



**Prof. Mark Watson-Gandy**

**Founder  
KidsMBA**

entrepreneurial thinking should be taught before students leave school.

Partnering with ABE, a globally accredited business education organization, KidsMBA aims to make business education accessible to young learners, preparing them to thrive in a fast-changing world where adaptability and business acumen are essential.

### The Programme Structure: What Students Learn

The KidsMBA curriculum offers a comprehensive understanding of business through 16 dynamic modules. Students learn to generate innovative ideas, position them effectively in the market, and explore key concepts like marketing, branding,



**Mr. Rob May**

**CEO  
ABE Global, UK**

and sales strategies. They also gain insight into business structures, legalities such as patents and contracts, customer service, and networking. The program covers business finance, financial planning, and budgeting while fostering leadership skills and corporate responsibility. Students practice pitching their ideas in a "Shark Tank"-style presentation.

Designed to be interactive and engaging, the program uses games, role-play, and discussions to encourage creativity, resilience, and collaboration. It also allows students to apply theory to real-world scenarios.

### A Flexible Learning Experience for Schools

One of the most significant advantages of KidsMBA is its flexibility. The programme can be integrated into a school's curriculum over 16 weeks or offered as a summer camp or after-school activity. This allows schools to choose how they deliver the programme based on their specific needs and schedules. Additionally, the KidsMBA programme comes with a range of high-quality teaching resources, making it easy for educators to start from day one. These resources include a step-by-step downloadable guide to delivery, lesson plans, and all necessary materials to run the course smoothly. Schools are also provided



with marketing materials to help promote the programme to parents and prospective students, ensuring that everyone involved understands the immense value KidsMBA brings.

### Real-World Application and Recognition

KidsMBA offers students more than just theoretical knowledge. It is designed to help them apply what they learn in the real world. At the end of the programme, students are invited to pitch their business ideas in a "Shark Tank"-style event. The best performers earn the prestigious Star Performer Trophy and the opportunity to enter the Future Entrepreneur of the Year competition, where they can win seed money for their business ideas. Moreover, at the end of the programme, students receive a personalized ABE-endorsed KidsMBA Certificate of Achievement, which boosts their confidence and adds value to their academic portfolios.

### Feedback from Schools and Impact in the Region

Since its inception, KidsMBA has been implemented in various schools worldwide with significant success. In India, Nepal, and Bhutan, partner schools have praised the programme for its hands-on approach and the valuable skills it imparts to students. Teachers report that students leave the programme with a deeper understanding of business concepts, stronger communication skills, and enhanced problem-solving abilities. Mr. Vinayak Sudhakar,



Regional Manager of ABE Global, notes, "We are delighted with KidsMBA's impact on students in India, Nepal, and Bhutan. The programme helps students develop real-world skills with practical, hands-on learning that will stay with them for life."

### Why You Should Consider KidsMBA for Your School

The KidsMBA summer camp offers schools the chance to provide students with a unique and valuable learning experience. It helps build essential skills like communication, leadership, critical thinking, and entrepreneurship, which are vital in today's dynamic world. The programme prepares students for future careers and helps them develop a mindset that will empower them to take on challenges and seize opportunities.

Integrating KidsMBA into your school's offerings gives your students the foundation they need to succeed in the 21st century. The program is flexible, easy to implement, and has excellent support and resources to ensure its success.



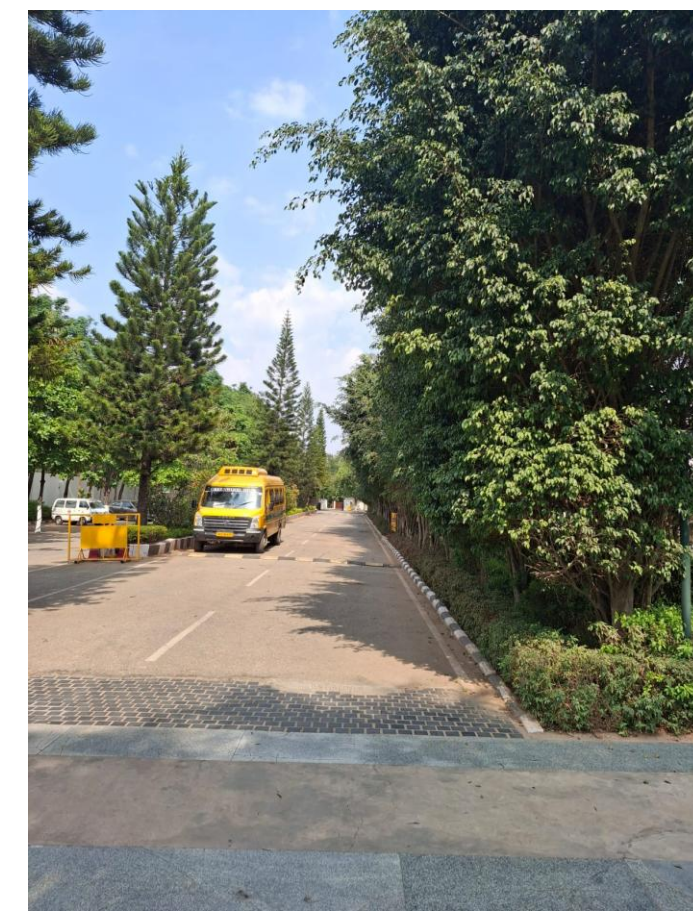
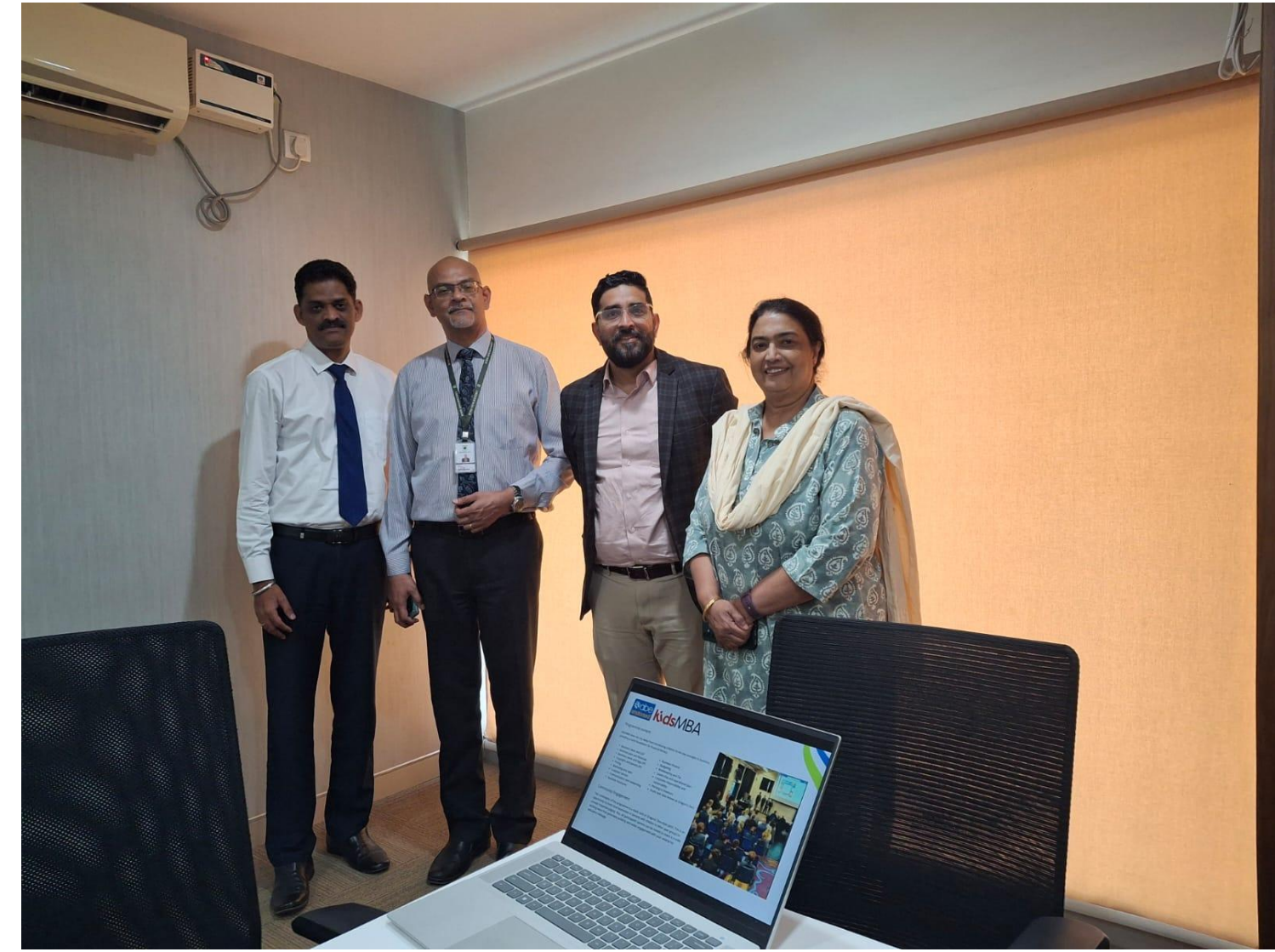
Contact : Vinayak Sudhakar , mobile : +91 9930031630, email : [vinayaks@abeuk.com](mailto:vinayaks@abeuk.com)  
Website : [www.abeuk.com](http://www.abeuk.com)



# Greenwood High School, Bengaluru

Visit to the beautifully landscaped campus at Greenwood High School, Bengaluru to discuss abe programmes with Mrs Sheila Alexander, Mr Madan Mohan, Principal, Greenwood High International School Sarjapur & Bannerghata and Mr Louis Lopez, Greenwood High School including the new and released L3 suite.

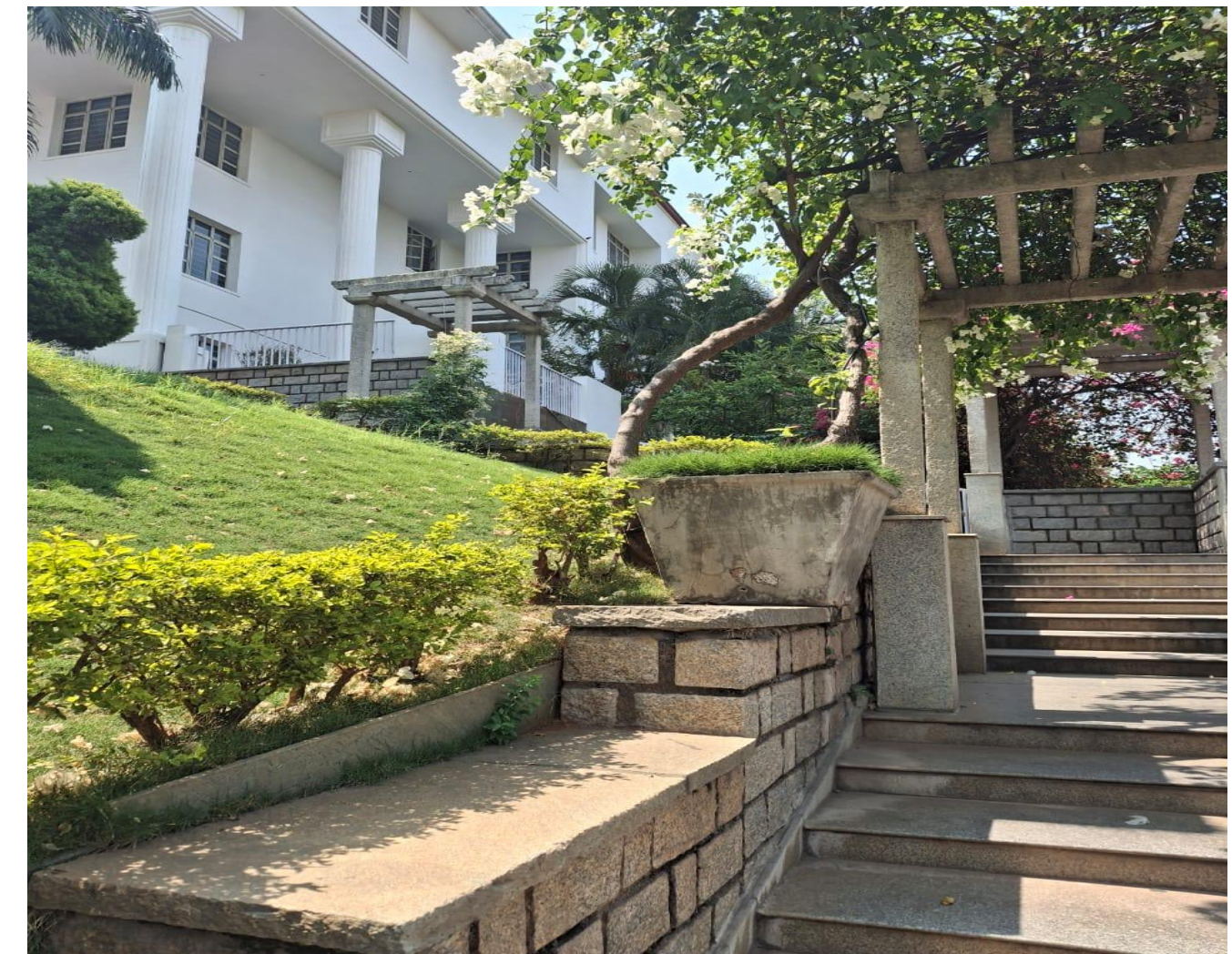
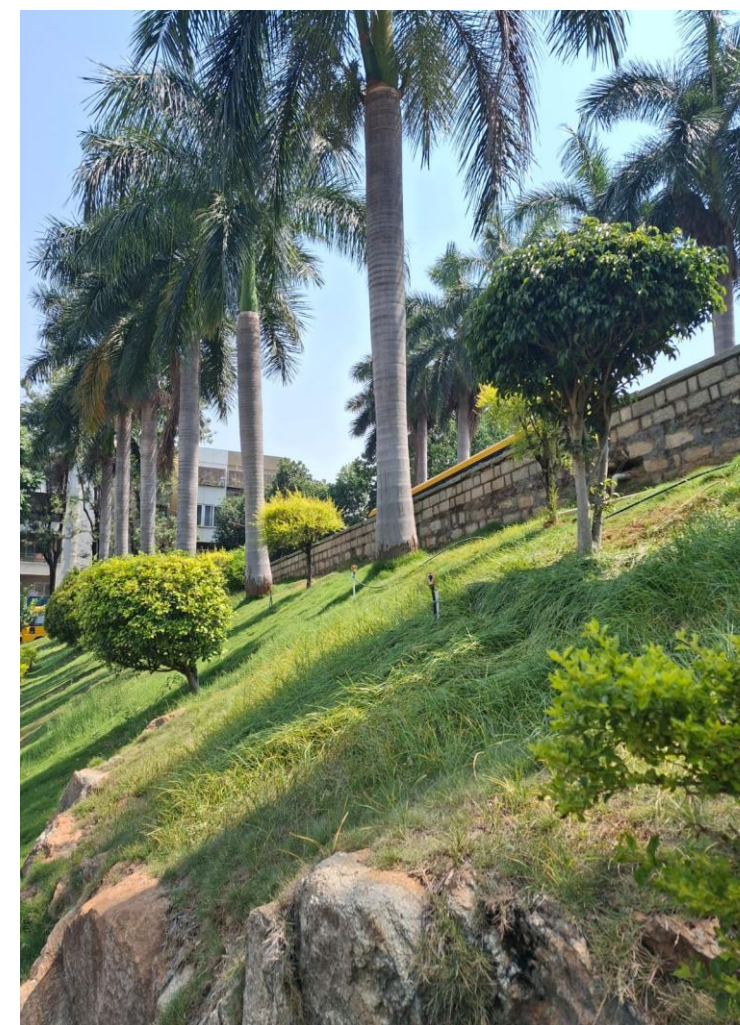
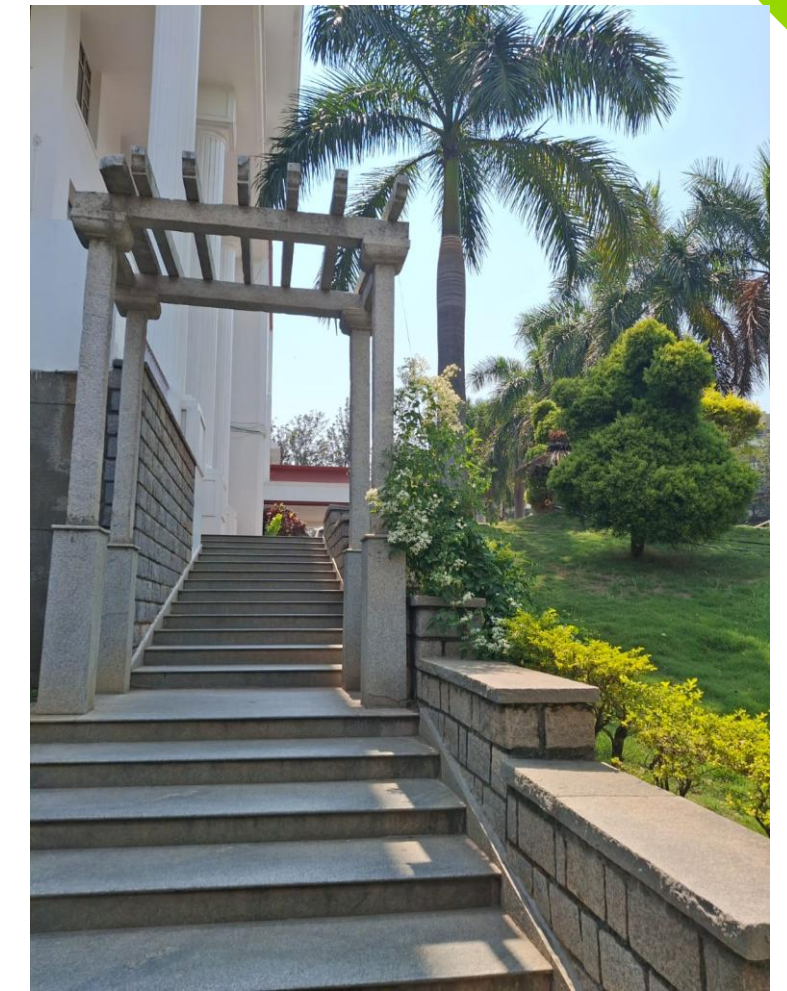
[www.greenwoodhigh.edu.in](http://www.greenwoodhigh.edu.in)





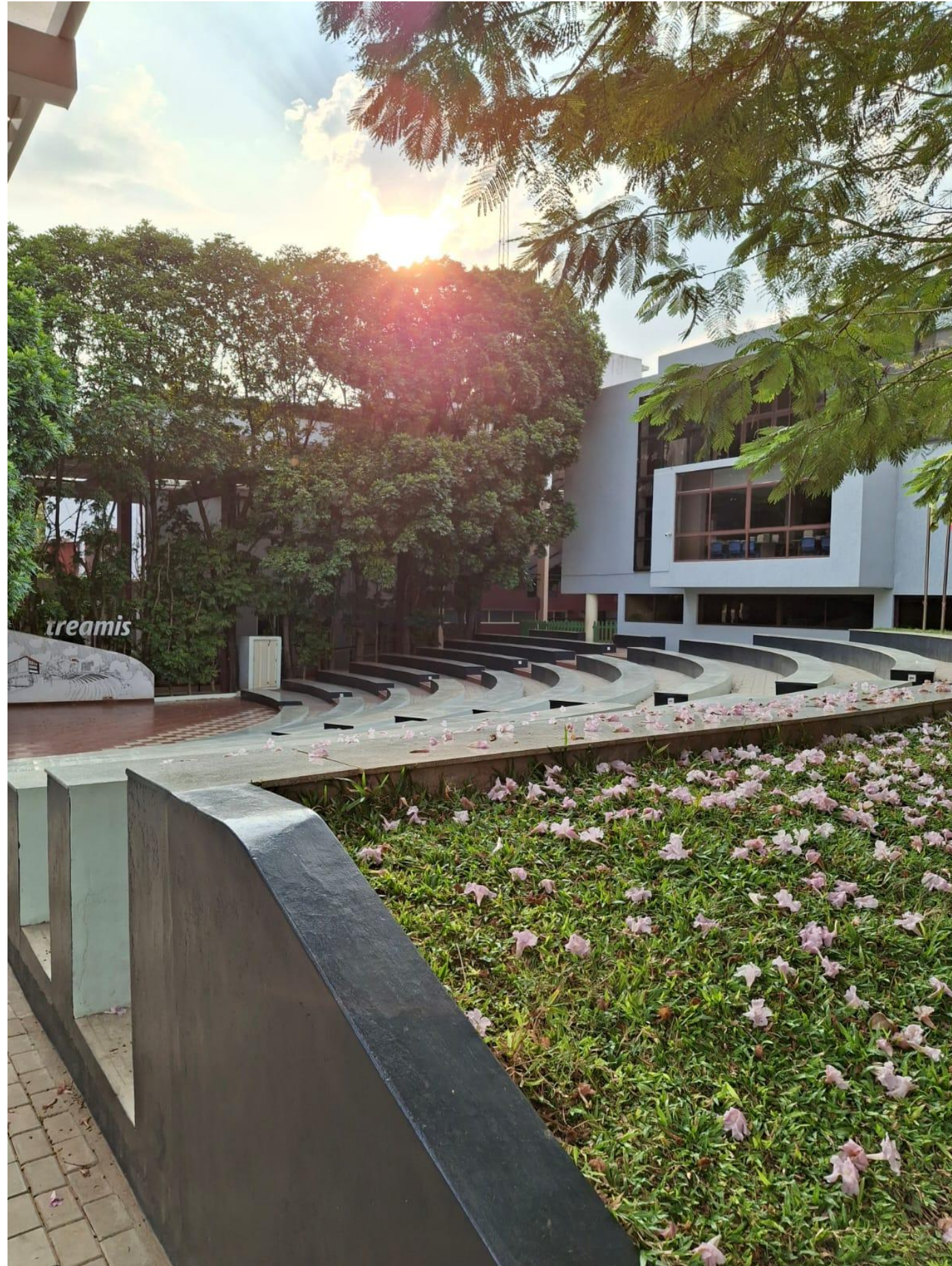
# National Hill View Public School, Bengaluru

Headed by Mrs Aisshwarya DKS Hegde, the National Hill view Public School in Rajarajeshwari Nagar, is on a vast expanse of trees and foliage making this a sustainable and green environment for students to engage in world class facilities. It was pleasure to meet the Vice Principal Mrs Surekha Rao. Read more about the school group on [www.nhvps.com](http://www.nhvps.com)





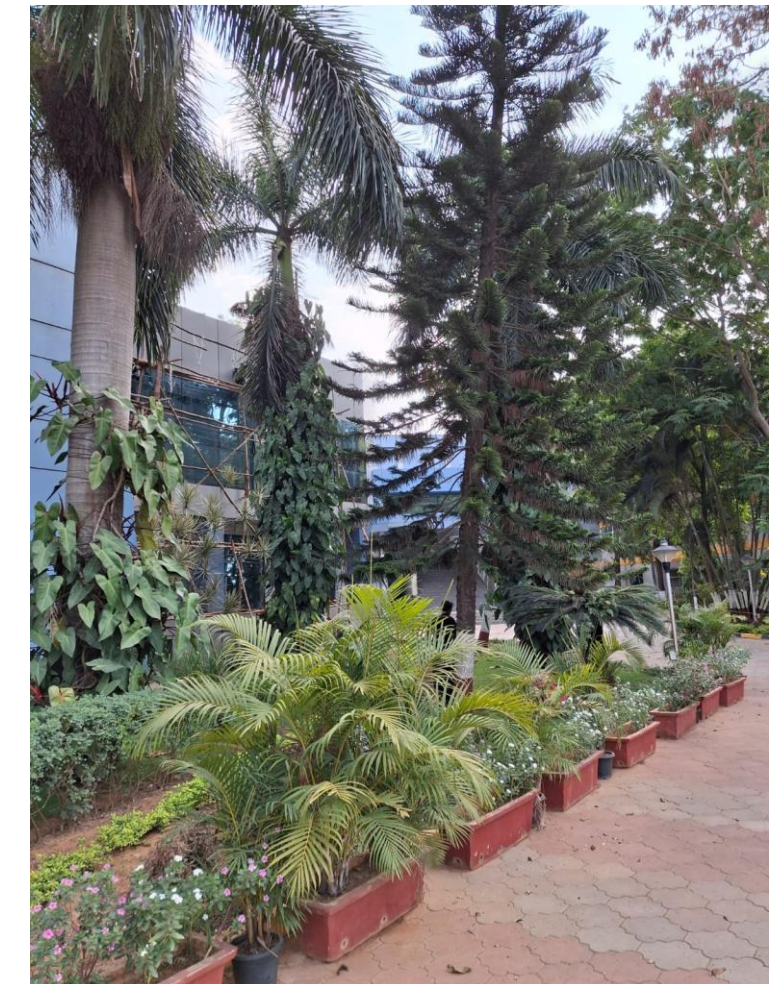
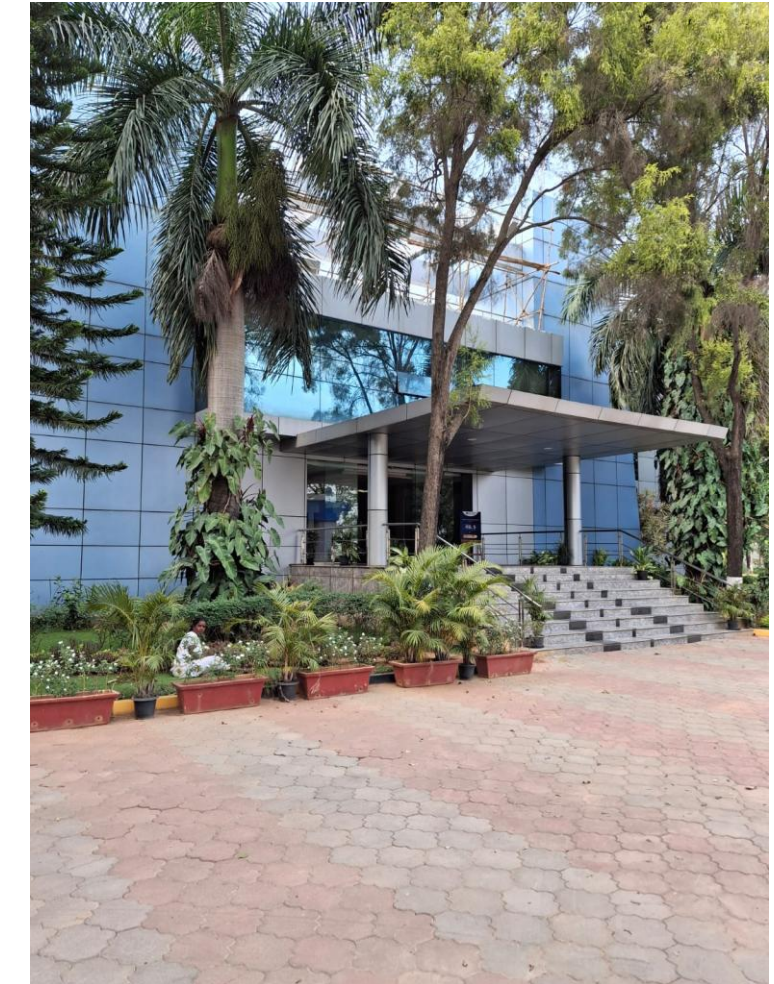
# TREAMIS WORLD SCHOOL, Bengaluru



Was a great delight to have a campus tour at the sprawling TREAMIS campus and to interact with Ms Vani and Ms Aishwarya. This international school is much sought after among the IT Parent community of Bengaluru Tech Parks and offers international programmes. Read more about the school on <https://treamis.org>



# EISB, Bengaluru – Ebenezer International



EISB is part of the Universal group in Mumbai. Excellent discussion with Mrs Anuradha Krishnan, Principal and Academic Director along with the Commerce Department on abe programmes. The group is always expanding with more schools added each year. <https://eisbangalore.edu.in> and <https://www.universal.edu.in>



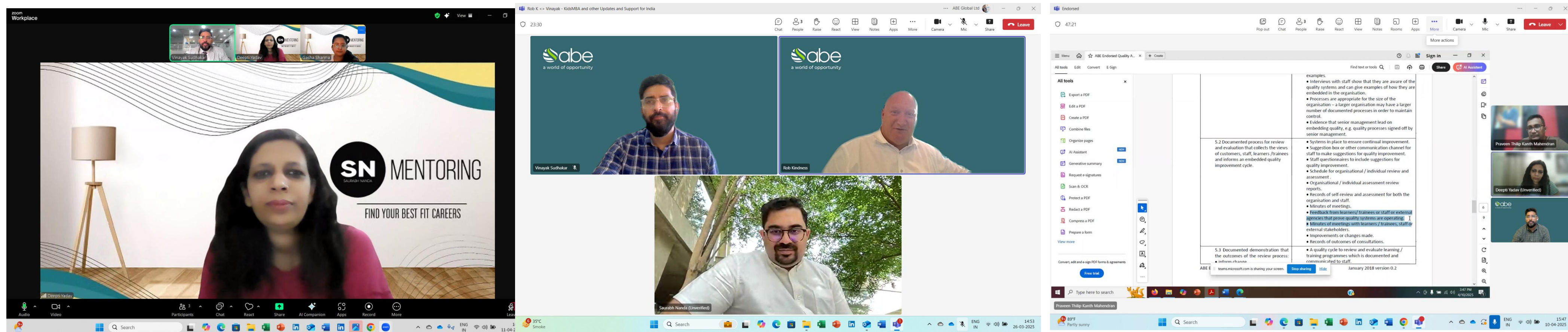
# Oasis International School, Bengaluru



I am deeply honoured to be invited at the graduation day at Oasis International School, Hennur : To felicitate the graduating class and to deliver a presentation on ABE L4 L5 and University of Hertfordshire BA (Hons) in Business Administration (top up) Degree programme. <https://www.oasisintschool.net>



# S N Mentoring & abe global, partners on endorsement



ABE Global is delighted to be in discussions with S N Mentoring to enable a world class mentoring and career guidance programme on our endorsement services. Rob Kindness, Sales Director in conversation with Mr Saurabh Nanda, Founder and further support meetings with Mr Praveen Thilip, ABE, Regional Director Sri Lanka and the SN Mentoring team. Read about the endorsement services on [ABE Endorsed | ABE UK](#) and [Mentorship - Saurabh Nanda Mentoring](#)



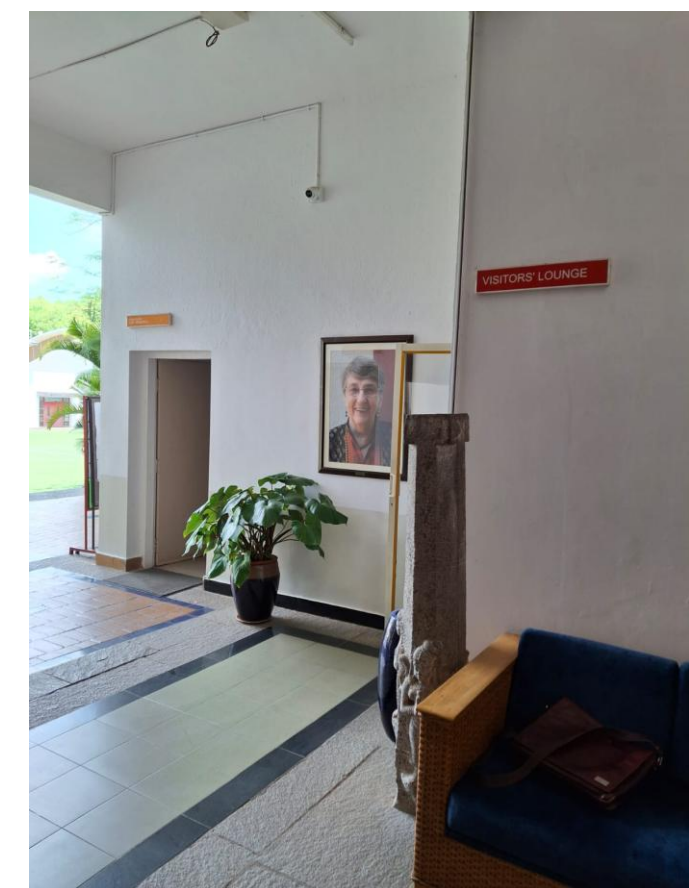
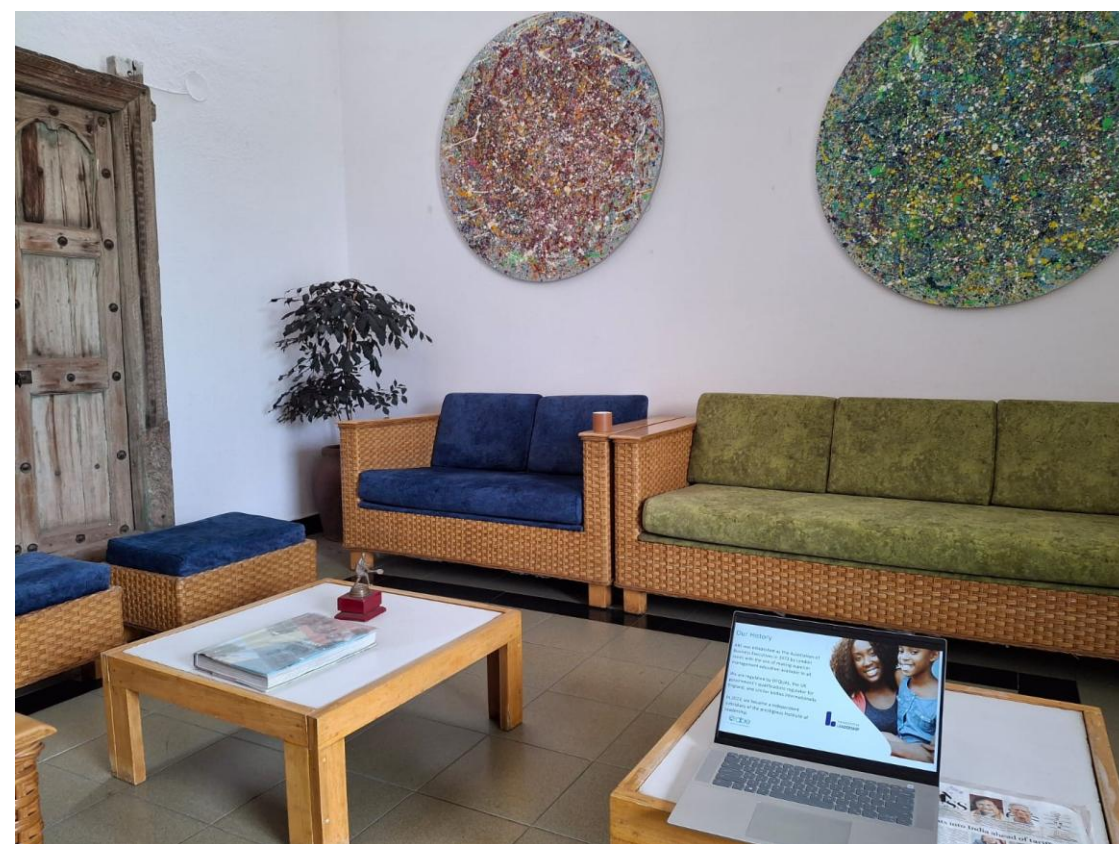
# Aditi International School



Thank you Mr Joel, Head Academics & Administration, Aditi for the conversation on international programmes and my visit coincided with the most beautiful art work display and sale. My first investment in art, and a chance to meet the artists in person. All best wishes to Ms Trina Jaimitt and Mr Subath Senan on the art work. [www.https://aditischool.edu.in](https://aditischool.edu.in)



# Art Work display @ Aditi International School





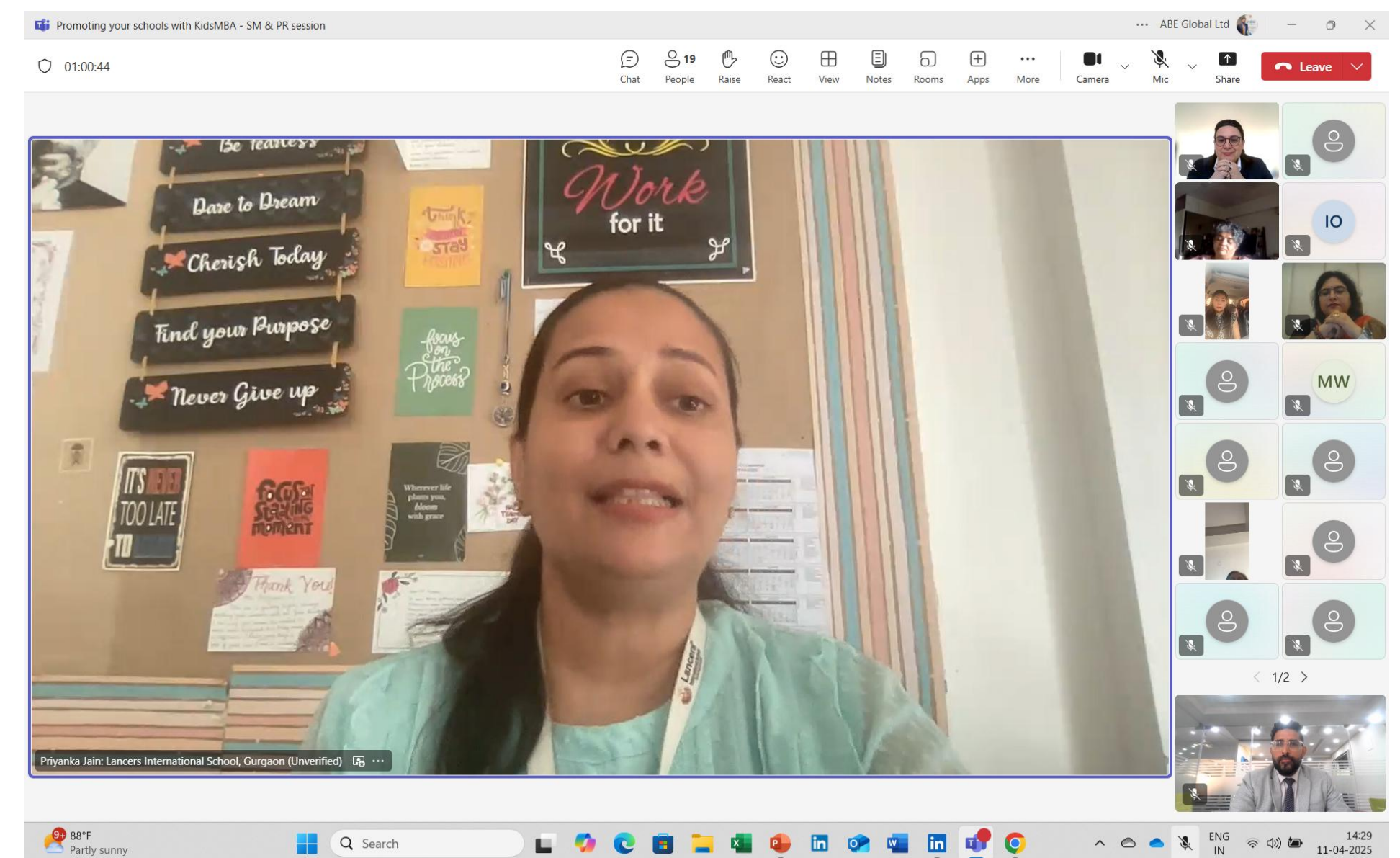
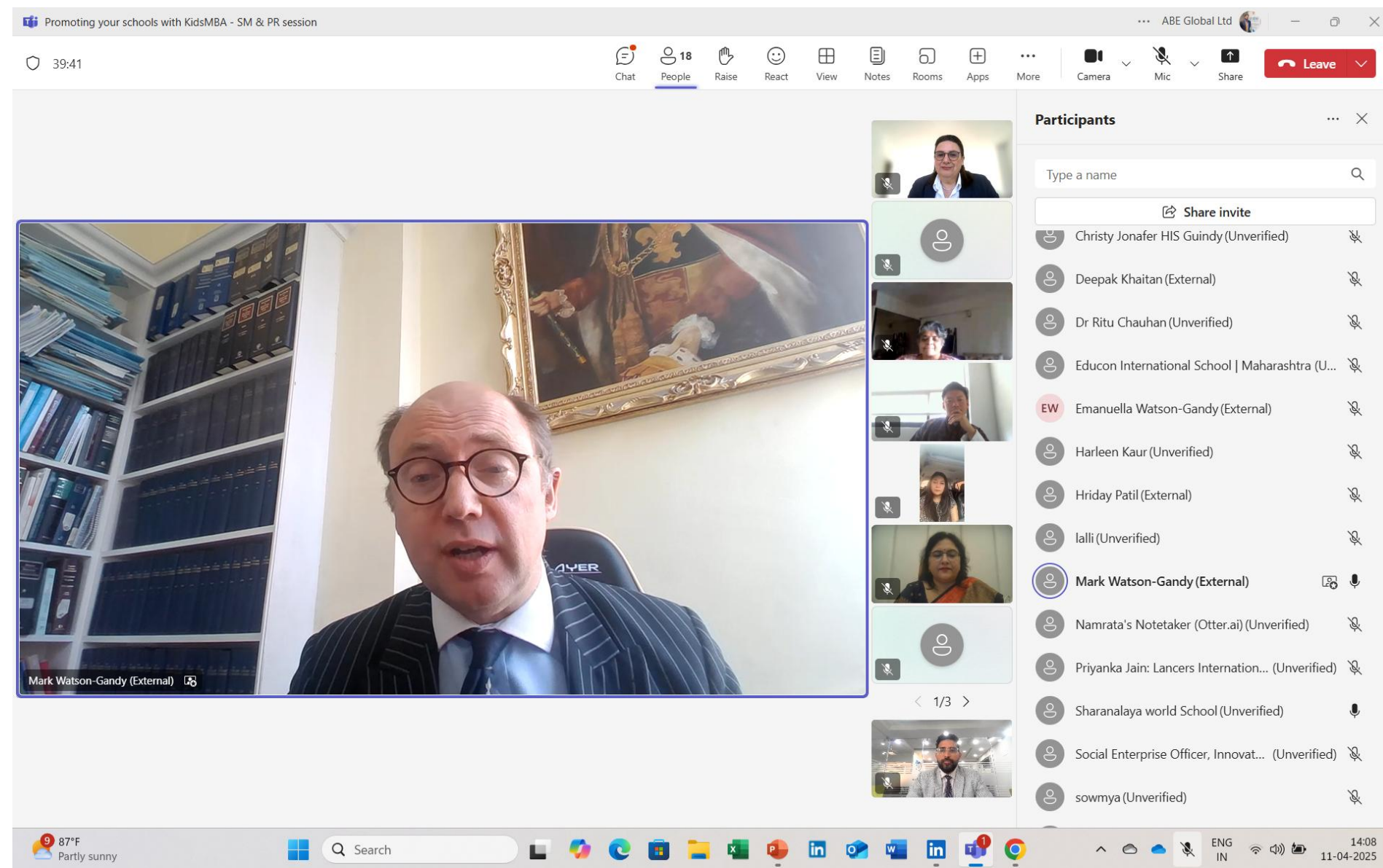
# Sri Vani Group of Schools and Colleges



The Sri Vani Group is one of Bengaluru's reputed schools and colleges offering K12 and UG& PG programmes since 1966. The Principal Mrs Shobha Roopanath, and her team were interested to learn about the abe offer and how we work with State Board Schools & Colleges. Our vision is to strengthen business, leadership and entrepreneurship skills. <https://srivani.edu.in>



# ABE Global Webinar – Support and Launch Session



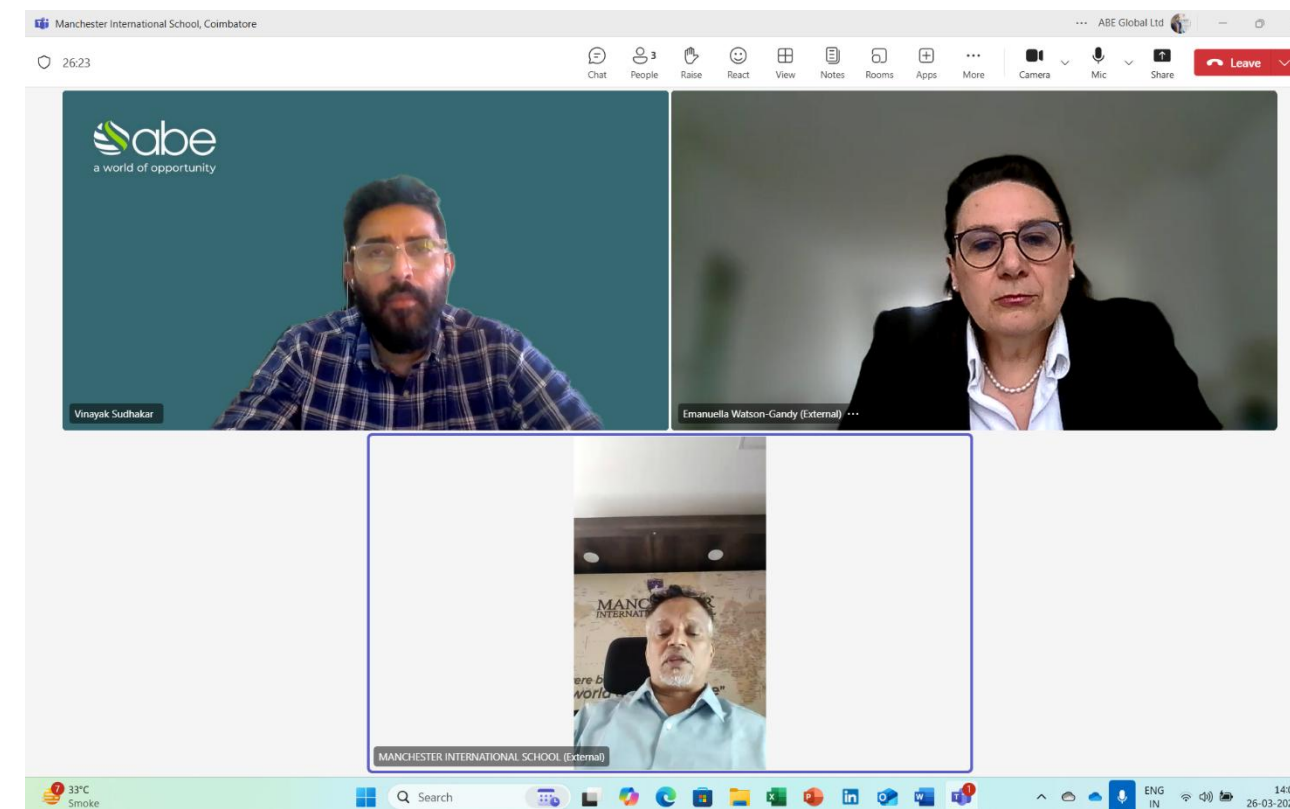
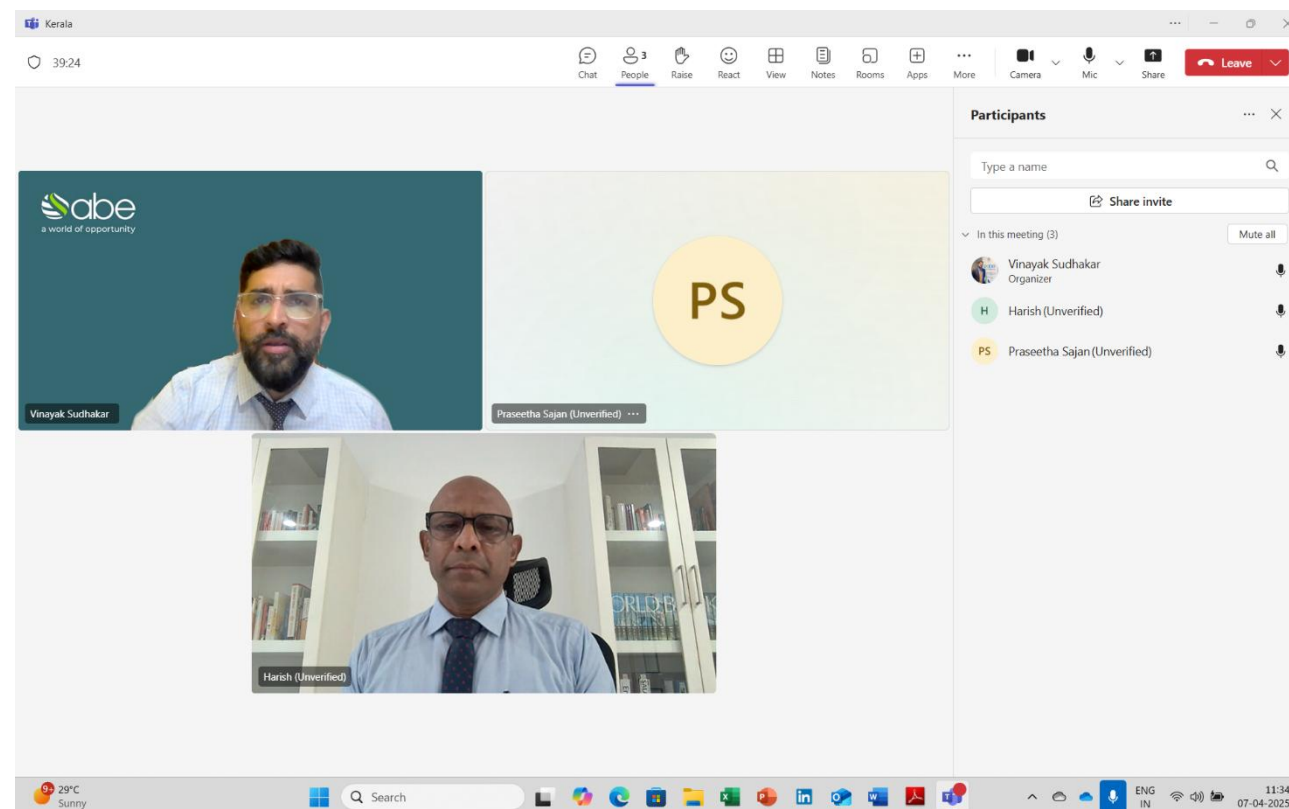
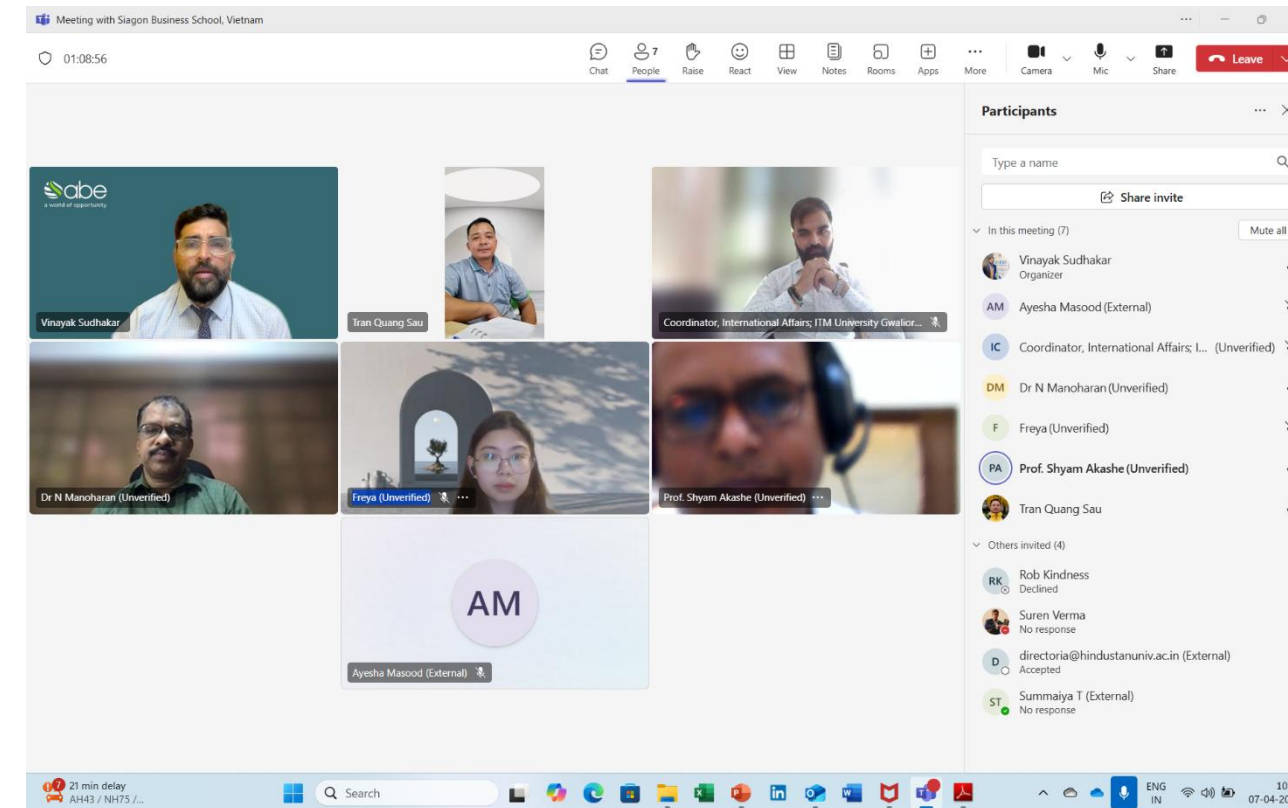
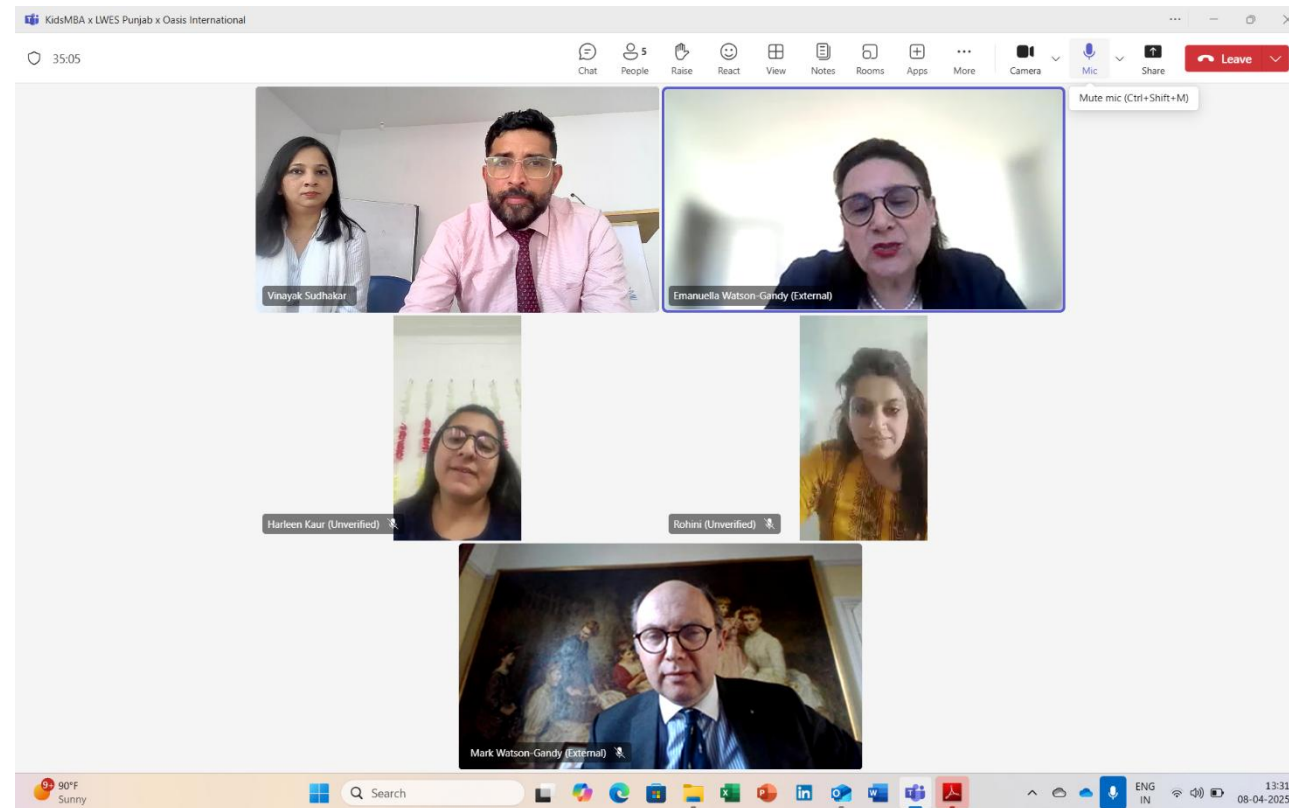
ABE Global conducted a session with our KidsMBA coordinators and Principals where the keynote was given by Prof Mark Watson-Gandy, Founder KidsMBA programme, Social Media Handles # KidsMBA India were released by our Social Media agency and by Emanuella Giavarra, CEO KidsMBA. We also discussed the pre-release launch of the new L3 suite of ABE Diplomas, celebrated the KidsMBA cover story in the Education Today Magazine and invited member schools to share their shark tank experience. Our sincere thanks to all our participating schools and the numbers are steadily and exponentially growing. Special mention to Mrs Priyanka Jain, KidsMBA Coordinator at Lancers International School, Mrs C K Ialli, Principal, Hindustan International School and Chandana Chaudhary, Educon International School for their sharing.



# Numerous learn more & support sessions with schools and colleges in India

My thanks to:

- Mr Rajesh Vasudevan, Principal Manchester International School, Coimbatore.
- Mr Harish, Founder Sadhbhavana World School, Kerala.
- Mrs Summaiya, Coordinator Oasis International School, Bengaluru.
- Ms Uyen , Admissions, Siagon Business School , Vietnam.
- Mr Tran Sau, ABE Development Manager Vietnam.
- Dr N Manoharan, Director International Projects, Hindustan Universty.
- Mr Vishwajeet , ITM Skills University.
- Mr Madhukar Dhiman, Founder Rosemounts School.
- Ms Rohini Midha, LWES





# Shark Tank Live Stream session at Educon International School, Pune



Dr Nikhil Wagh, Founder & the team at EIS, conducted an exciting shark tank on 19<sup>th</sup> April 2025. The event was streamed live on Youtube which was viewed by parents, students and schools from across India. The judges motivated the students and the top 3 winners were selected after investment pitches were made by many student teams. Congratulations to all involved.



# The Pupil Saveetha Eco School, Chennai



Mrs Dolly Mohan, Principal The Pupil, Saveetha Eco School and Punitha Lakshmi, KidsMBA coordinator have their Shark Tank planned on 21 April 2025 at the school Auditorium. Stay tuned on our KidsMBA India Handles for updates on this event. <https://www.thepupil.in>