



# 1-Year Top-Up BBA Degree In International Business Management



BBA CATALOG



# FEATURES

**The entire programme is taught in English**

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**The programme is delivered completely online**

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**Fully recognized by the French Government**

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**Probably the most affordable in its class**

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**Complete the program in as little as 12 months**

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**One of the highest-ranked French business schools in its category**

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**Professors who have studied at top universities like Cambridge, Cornell, etc**

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# OVERVIEW OF PPA BUSINESS SCHOOL



PPA Business School ([www.ppa.fr/](http://www.ppa.fr/)) is a leading French institution specializing in business and management education, recognized for its strong emphasis on work-study programs (alternance) and its commitment to academic excellence. With over 7,200 students across 11 major cities in France—including Paris, Lyon, Lille, Reims, Grenoble, Aix-en-Provence, Nantes, Toulon, Toulouse, and Bordeaux—it is considered the top business and management school in France for alternance programs.





# WHO IS IT FOR?

*Top-up degrees are ideal for:*

1. *Individuals who have completed a two-year higher education qualification and want to convert it into a full bachelor's degree.*
2. *Mature students and working professionals seeking to enhance their qualifications, career prospects, or access to further education.*
3. *Those looking for a faster and more cost-effective route to a bachelor's degree, as opposed to starting a full three-year undergraduate program from scratch*





# This Top-up 60 ECTS degree program comprises of the following courses:



- **Cross-Cultural Management and Leadership (10 ECTS)**
- **Global Marketing & Digital Strategies (10 ECTS)**
- **International Human Resource Management (10 ECTS)**
- **Global Business Strategies (10 ECTS)**
- **International Trade & Finance (10 ECTS)**
- **Management of Technology and Innovation – An International Perspective(10 ECTS)**

Each course is a 10-week-long course. The total minimum time to complete the Top-up degree program is 12 months. You may begin with any course, as there is no requirement concerning the completion of the courses in a specific chronological order.

There is no requirement to write a thesis.

Each course will have 20-hour online synchronous sessions (normally 2-hour per week). There is considerable emphasis on independent study.

# GRADUATION IN PARIS



**The graduation ceremony(optional) takes place every year in Paris in May. You are most welcome to attend the ceremony to receive your certificate.**



# BENEFITS

Bachelor's degree recognized by the French Government

Affordable

Conditional guaranteed admissions to an MBA program in the USA or Europe

Free guidance about scholarships and admissions to the graduate-level programs (one hour).

Guaranteed(at least) one recommendation letter for applying to a job or further studies



# FREQUENTLY ASKED QUESTIONS

## **My eligibility to join the programme**

*You must have completed level 5 or equivalent to two years of university studies in business or a related field.*

## **What is the language of the program?**

*The program is delivered totally in English*

## **How may this BBA Top-Up improve my career prospects?**

*This course is designed to improve your analytical and problem solving skills to enable you to make the right decisions. Case studies and assignments allow you to apply these skills into your work environment*

## **What is the duration of this BBA course?**

*We expect you to complete the whole BBA programme within 12 months.*

## **How much maximum time do I have to complete the whole programme?**

*You will have a maximum of 24 months to complete the program.*

## **Can I get a refund in case I drop out of the program?**

*No, unfortunately not. Once tuition and fees are paid, there will be no refund of the sum.*



# FREQUENTLY ASKED QUESTIONS

## How is the course evaluated?

*Each course is evaluated on the basis of midterm and final exams*

## How is the program delivered?

*The program is delivered completely online*

## Is the degree recognized?

*Yes. It is fully recognized by the French Government under RCNP 35106.*

## Do I have to buy books for the courses?

*No, most of the material will be open-sourced, thus you are not required to buy the books*

## How many courses do I have to complete to get the degree?

*You must complete six courses (60 ECTS) online to complete the degree.*

## What degree do I get?

*You will receive two degree certificates, one in French and the other in English.*

*The certificate in French is RNCP-recognized titled as: Responsable d'affaires commerciales et du développement à l'international*

*The certificate in English is institutionally recognized in International Business Management*

## Is the Online BBA degree different from the degree awarded to full-time PPA students in France?

*There is no distinction between our online BBA Top-up graduates and the BBA degree awarded to our PPA Business School full time students*

## Can I attend the Graduation ceremony held in Paris?

*All our Graduates are welcome to attend our Annual Graduation ceremony held in Paris*

## Can I apply for a master's degree anywhere after the completion of the Bachelor's program from PPA?

*Yes, since the degree is fully recognized by the French government, you may apply for a master's degree at any university in the world.*

## When may I join the BBA programme?

We have 6 intakes a year, which are scheduled and coincide with each delivered course

## How may I apply to join the BBA Top-Up Programme?

*Fill up the link on pg 12. On approval, you will receive an offer letter confirming fees and start dates for your acceptance.*



# ENTRY DATES/MONTHS.

You may enter the program on the first working day of any of the six entry months: September, January, May, July, March, November

## RANKINGS



- <https://classementdesecoles.fr/classement-ecoles-de-commerce.html> (Here PPA is ranked top 20 in France)
- <https://www.leparisien.fr/etudiant/orientation/bachelor/palmares-des-bachelors-du-parisien-etudiant-le-classement-2022-NJMKYEJGINGKFODVKUNTEWXF5Q.php>
- <https://www.leparisien.fr/etudiant/orientation/bachelor/palmares-des-bachelors-du-parisien-etudiant-notre-classement-2023-QQAYHPGWBQJFQTM44XAZ7ZKQIUQ.php>
- <https://www.letudiant.fr/etudes/ecole-de-commerce/banc-d-essai-2023-des--en-management.html>

# APPLICATION LINK

[https://docs.google.com/forms/d/e/1FAIpQLSfEsdROjRteqOgHagkHK6k5D6dVSMBo\\_4hreXYsdsjmlc7NtQ/viewform?usp=header](https://docs.google.com/forms/d/e/1FAIpQLSfEsdROjRteqOgHagkHK6k5D6dVSMBo_4hreXYsdsjmlc7NtQ/viewform?usp=header)

# FEEES

The total tuition cost for the Online BBA top-up program is UK £ 2250. Additionally, at the end of your program, you will be required to pay international postage costs (DHL, for ex.) for us to send your original documents in French and in English (transcript and diploma) of this undergraduate program to be sent to your home address. You may enroll and pay for just one course at a time, which is £ 375.

There is no application fee.



# FURTHER INFORMATION



**Progression Director  
PR Acharya**

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