



Be part of ABE's global success!

The Association of Business Executives (ABE) works with an international network of high-quality partners dedicated to helping learners achieve their ultimate business career goals. Over our 46-year history ABE qualifications have given learners all over the world the opportunity to get a great job, progress their careers or achieve a degree.

How ABE works with partners

ABE accreditation gives your centre a mark of quality assurance and approves your organisation to deliver ABE's prestigious internationally recognised qualifications.

So why choose ABE?

ABE's highly sought-after portfolio includes Certificates and Diplomas in Business Management, Marketing, HR, Entrepreneurship and Employability skills.

- ABE's qualifications are designed to provide the most up-to-date skillset on the market, they will give your learners the tools they need to succeed.
- ABE is internationally recognised – our alumni are working all over the world.
- ABE's standards are assured - we are regulated by Ofqual, the UK government's qualifications regulator for England, as well as by similar bodies internationally.
- ABE qualifications are robust and highly marketable, they will enhance your curriculum and deliver value to your organisation.





Resources

As an ABE partner you benefit from extensive tutor and learner resources for every ABE course. This includes lesson plans, activities, presentations, sample assessments and study manuals. This provides your centre with a total delivery solution and saves time and money.

Progression

ABE qualifications are recognised by universities and employers. This gives them strong appeal to prospective learners who can use their ABE qualification as a fast-affordable route to a Bachelors or Masters degree or forge ahead with their career.

Affordability

- ABE is a not-for-profit organisation. We keep our costs highly competitive so that we can deliver affordable, high-quality, qualifications globally.
- ABE's pay-as-you go model means payments can be spread out, meaning you can provide a payment and delivery schedule that suits your learners and your centre.
- Common units across ABE qualifications allow for cost-effective delivery whilst giving learners the choice of a specialism.



Marketing support

- Promotion on our website – ABE puts you in touch with prospective students by providing you with your own centre’s page of contact information. Throughout the site new learners CTA is to find an accredited centre near them.
- Opportunities on social media - we have an active and highly engaged following on Facebook, LinkedIn and Twitter. We will share your ABE relevant posts enabling you to reach a wider audience and grow your own social media reach.
- Access to ABE’s marketing collateral - we have a digital library of superb marketing resources at your disposal enabling you to save time and money.
- Exclusive distribution of Focus, ABE’s popular members’ magazine – this is only available in hard copy form through ABE accredited centres, driving learners to your centre and providing them with a benefit for studying ABE at your organisation.
- Regular updates with relevant news, resources and information ensuring you always have access to the latest developments.
- Recognition of success via our prestigious ABE Top Paper Awards – a great marketing tool to demonstrate the quality of your tuition.



Customer Service

ABE will work in a bespoke way to provide the best solution to your centre's specific requirements.

Our aim is to lead the market in customer service and value for money and we have that commitment at the heart of everything we do.

For further information about becoming an ABE partner please contact your regional ABE representative or email centres@abeuk.com



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